



# GAPC 2017

## MOBILISING FOR CHANGE

ALCOHOL POLICY AND THE EVIDENCE FOR ACTION

### PRE-EVENT SYMPOSIUM

# TACKLING CHEAP ALCOHOL:

## POLICIES TO TARGET PRODUCTS ASSOCIATED WITH HIGH RATES OF HARM

**1.00PM – 5.45PM, TUESDAY 3 OCTOBER 2017**

**ORGANISERS:**

Institute of Alcohol Studies (IAS), Foundation for Alcohol Research and Education (FARE)

**CHAIR AND PANEL FACILITATOR:**

Katherine Brown, Director, IAS

**WHO SHOULD ATTEND:**

Local, national and international policy practitioners, policy-makers, researchers, GAPC2017 attendees, government officials

**WHY YOU SHOULD ATTEND:**

Increase your understanding of the range of fiscal policies that reduce alcohol harm

Increase your understanding of the international evidence to support targeted policy interventions to raise the price of cheap alcohol products

Network and share learnings from advocacy strategies to influence alcohol pricing policies



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## PROGRAM

TIME	TOPIC	SPEAKER
1.00pm	Welcome	
1.05pm	Overview of workshop objectives	Chair Katherine Brown
<b>SESSION 1: UNDERSTANDING THE EVIDENCE TO SUPPORT FISCAL POLICIES THAT TARGET CHEAP ALCOHOL</b>		
1.15pm	Minimum pricing policies in Canada - overview of empirical evidence from British Columbia and Saskatchewan	Professor Tim Stockwell
1.45pm	Minimum Unit Pricing (MUP) in the UK - the Sheffield Alcohol Policy Model and what it can tell us about the impact of MUP	Professor Petra Meier (Invited)
2.15pm	A floor price for the Northern Territory - responding to the threat of 'big box' retail outlets	Dr John Boffa
2.45pm	Afternoon tea	
<b>SESSION 2: ADVOCACY STRATEGIES FOR CHEAP ALCOHOL POLICIES: SHARED LEARNINGS</b>		
3.15pm	Success story: Advocating for Minimum Unit Pricing in Scotland	Dr Eric Carlin
3.45pm	MUP in England and Wales: Advocacy challenges campaigning for a 'toxic' policy	Colin Shevills
4.15pm	Australian experience: Why politics has overridden evidence in the campaign to abolish the Wine Equalisation Tax	Michael Thorn
4.45pm	Group discussion: Mobilising for change - what actions need to be taken to effectively influence fiscal policy? - Reframing the debate and setting the agenda - Countering alcohol industry challenge - Building the evidence base (and making it relevant) - Informing the public and winning hearts and minds - Legal barriers	All
5.30pm	Workshop conclusions and planning next steps	Chair
5.45pm	Close	

