



Ways to boost your fundraising

Want to give your fundraising a boost?

Here are some simple ways to raise a little extra on the road to Sydney Marathon.

At work

Morning tea

Bring in something tasty and ask colleagues for a donation.

Office challenge

Guess your marathon finish time, weekly kilometres or number of steps for a small donation, with a prize for the closest guess.

Cook lunch for your team

Skip the usual lunch run and cook something for your team instead. Ask everyone to donate what they might normally spend buying lunch – that \$20 can go towards your fundraising goal instead.

Matched giving

Ask whether your employer will match some or all of the money you raise.

With friends

Trivia night

Host it at home, at your local or online and ask for a donation to enter.

Dinner for a cause

Cook dinner, organise a BBQ or host a pizza night and ask friends to donate what they might have spent going out.

Games night

A simple night in with an entry donation.

Movie night

Pick a film, provide the snacks and turn it into a fundraiser.

Make your training part of it

Sponsor a km

Invite people to “own” one of the 42.2 kilometres of your marathon with a donation.

Choose my playlist

Let donors nominate a song for your race-day or training playlist.

Set me a challenge

Reach a fundraising milestone and agree to run your next training session in a silly outfit, tackle a particularly hilly route or take on another harmless challenge.

Guess my finish time

Ask people to donate to enter, with a small prize for whoever gets closest.

Use your skills

Bake something

Sell cakes, cookies or other treats to friends or colleagues.

Make something

If you're crafty, creative or handy, sell something you've made and donate the proceeds.

Offer something

Dog walking, gardening, tutoring, photography, ironing ... whatever you're good at, offer it in exchange for a donation.

Got something to celebrate?

Birthday donations

Ask for donations instead of presents.

Host a celebration

Already planning a birthday, housewarming, or get-together? Give people the option to contribute to your fundraiser.

Keep it simple

You don't have to organise an event to be a great fundraiser.

Choose something that suits you, your time and the people around you. A small idea that you actually do is much more useful than a huge fundraising plan that never gets off the ground.

Need help?

Whether you've got questions, need materials, or just want to brainstorm ideas – reach out any time:

Contact: Nicole – Senior Fundraising Advisor

Email: nicole.cecil@fare.org.au

