

Polling Snapshot: South Australians' views on proposed measures to reduce family and domestic violence

JUNE 2025

Key findings

- Almost eighty per cent of South Australians believe that the government should prioritise the reduction of alcohol harms over alcohol industry profits when making changes to alcohol laws.
- Over two-thirds of South Australians agree that alcohol delivery into homes should be limited to between 10am and 10pm to reduce family and domestic violence.
- Almost three quarters of South Australians support a two-hour safety pause between ordering alcohol and having it delivered to the home to prevent family and domestic violence.

Background

In December 2024 in response to the National Cabinet's 'Rapid Review of Prevention Approaches to End Gender-Based Violence' report recommendations, the South Australian Government released **a draft 'Liquor Licensing (Miscellaneous) Amendment Bill 2025'**, ("draft Bill") for consultation.

The review's recommendations included:

- Adopting clear primary objectives in state and territory liquor acts to prevent gender-based violence.
- Limiting alcohol sales, delivery timeframes and advertising, including advertising being restricted during sporting events.

This draft Bill responded to these recommendations by:

- Making harm reduction the paramount object of the Liquor Licensing Act and including gender-based violence in the definition of alcohol harm. This helps to prioritise community safety over industry support.
- Providing delivery timeframe of between 10am and 10pm, to reduce the risk of family and domestic violence.
- Preventing rapid delivery of alcohol into the home by establishing a 2-hour safety pause between sale and delivery.

About the polling

The Foundation for Alcohol Research and Education (FARE) commissioned Pure Profile to conduct polling to understand community attitudes toward alcohol law reforms aimed at reducing family and domestic violence linked to the online sale and rapid delivery of alcohol.

The polling was conducted online between 9 and 22 May 2025. The sample comprised 1,013 people aged 18 years and over, residing in metropolitan and regional South Australia. The sample is representative for age, gender and location.

Findings

Almost four fifths of respondents (77.4%) supported harm reduction as the most important consideration for the government when making rules and laws about alcohol when compared to supporting the growth of the alcohol industry (Table 1).

Table 1. Preferred Government Priority in alcohol-legislation (N=1,013)

| | N | % |
|--|-----|------|
| What is most important to consider when government is making rules and laws about alcohol? Supporting the growth of the alcohol industry or reducing alcohol harm in South Australia? | | |
| Supporting growth of the alcohol industry | 229 | 22.6 |
| Reducing alcohol harm | 784 | 77.4 |

Over two thirds of respondents (68.8%; Table 2) support the introduction of time limits amending alcohol delivery to homes to between 10am and 10pm as a harm reduction measure. Less than one fifth of South Australians (17.6%) were opposed to the measure.

Table 2. Support for alcohol delivery time limits to reduce alcohol-related family and domestic violence (N=1,013)

| | N | % |
|--|-----|------|
| Most domestic violence assaults occur between 9pm and 2am. Do you support alcohol delivery to homes being limited to between 10am and 10pm as a measure to reduce family and domestic violence? | | |
| Yes | 697 | 68.8 |
| No | 178 | 17.6 |
| Unsure | 138 | 13.6 |

Almost three quarters of respondents (73.5%; Table 3) support the introduction of a two-hour safety pause between online alcohol purchase and delivery into the home to prevent family and domestic violence incidents. Only 14.7% opposed.

Table 3. Support for two-hour safety pause between online alcohol sale and delivery (N=1,013)

| | N | % |
|---|-----|------|
| Experts have said rapid delivery of alcohol to the home increases incidents of domestic violence. Do you support a 2-hour pause between ordering alcohol online and having it delivered to the home? | | |
| Yes | 745 | 73.5 |
| No | 149 | 14.7 |
| Unsure | 119 | 11.7 |

For information about the South Australian 'Liquor Licensing (Miscellaneous) Amendment Bill 2025', visit fare.org.au/draft-south-australia-liquor-licensing-misc-amendment-bill-2025/

About FARE

The Foundation for Alcohol Research and Education (FARE) is a not-for-profit organisation with a vision for an Australia free from alcohol harms where communities are healthy and well and where laws, policies and programs are fair, equitable and just.

Working with local communities, people with lived experience of alcohol harm, values-aligned organisations, health professionals, researchers and governments across the nation, we are improving the health and wellbeing of everyone in Australia.

To learn more about us and our work visit www.fare.org.au

