

ALCOHOL SALES & USE DURING COVID-19

POLLING SNAPSHOT

KEY FINDINGS

One in five (20 per cent) households reported buying more alcohol than usual since the COVID-19 outbreak in Australia.

In households where more alcohol was purchased than usual:

- **70 per cent report drinking more alcohol than usual since the COVID-19 outbreak in Australia**
- **32 per cent are concerned with the amount of alcohol either they or someone in their household is drinking**
- **Over a third (34 per cent) say they are now drinking alcohol daily**
- **28 per cent report drinking alcohol to cope with anxiety and stress**
- **28 per cent have been drinking alcohol on their own more often**
- **24 per cent have started drinking alcohol and ended up drinking more than they thought they would have**
- **20 per cent report having started drinking alcohol earlier in the day.**

ABOUT THE POLLING

The Foundation for Alcohol Research and Education (FARE) commissioned YouGov Galaxy to conduct polling of Australians to understand their purchasing and consumption of alcohol during the COVID-19 outbreak in Australia.

The polling was conducted online between 3-5 April 2020. The nationally representative sample comprised 1,045 respondents aged 18 years and over residing in Australia. After data collection, results were weighted by age, gender and location according to the latest Australian Bureau of Statistics (ABS) population estimates.

The questionnaire consisted of three questions asking about:

1. Household purchasing of alcohol during the COVID-19 outbreak compared to usual purchasing behaviour
2. Individual consumption of alcohol during the COVID-19 outbreak compared to usual consumption
3. Patterns and reasons for alcohol consumption during the COVID-19 outbreak.