# Poll snapshot: Online sale and delivery of alcohol in Queensland

New polling shows attitudes towards the online sale and delivery of alcohol in Queensland, as the state government considers changes to legislation.

Regulation hasn’t kept pace with changes to the way alcohol is sold online, putting families and communities at greater risk of alcohol harms.

FARE commissioned a poll of 1,000 people in Queensland which provides a snapshot of views into policy options to address harms from online sale and delivery of alcohol, and people’s alcohol use.

## Key findings

More than 40% of people believe the Queensland government isn’t doing enough to address alcohol harms.

Most people polled supported several policy options for online sale and marketing including:

* ID being verified when placing an alcohol order (73.3%) and at the point of delivery (78.3%).
* Strong penalties for companies that deliver alcohol to children (88.4%) and to people who are intoxicated (62.8%).
* Ensuring children’s online activity (81.4%) and anyone’s online activity (75.0%) is not collected to market alcoholic products.
* Not allowing alcohol companies to send push notifications to a person’s phone, prompting them to purchase alcohol (78.2%).

[read the report](https://fare.org.au/wp-content/uploads/Online-sale-and-delivery-of-alcohol-in-Queensland.pdf)

[read the media release](https://fare.org.au/community-and-womens-safety-organisations-want-higher-standards-to-prevent-harm-from-rapid-alcohol-delivery/)