

Advocates welcome Federal Government inquiry recommendations for alcohol marketing and delivery safeguards

14 September 2026

A Federal Government inquiry has today recommended the Australian Government take action on alcohol marketing and rapid home delivery, measures advocates say will significantly reduce alcohol-related harm, including violence against women and children, across the country.

Today, the committee for the [*Federal Inquiry into the Health impacts of alcohol and drugs in Australia*](#) tabled their final report.

The [committee made several recommendations](#) to reduce harm from alcohol and improve community health and wellbeing, including:

- Establishing a new mandatory alcohol advertising and marketing regulatory framework
- Implementing national standards for the online sale and delivery of alcohol
- Prioritising support for Fetal Alcohol Spectrum Disorder (FASD), including awareness and access to diagnostic services.

Foundation for Alcohol Research and Education CEO Ayla Chorley said these measures would make a meaningful difference to individuals, families and communities affected by alcohol-related harm.

"I thank the inquiry committee for hearing the evidence and listening to the voices of people with lived experience, health organisations and community advocates. Their recommendations provide a clear pathway to reduce alcohol-related harm and create safer communities across Australia," she said.

"Alcohol causes so much harm – one Australian dies every 90 minutes because of alcohol. This harm ripples through families and communities. This harm is not inevitable. It is the result of systems that too often prioritises commercial interests over the health, safety and wellbeing of Australians.

"The way alcohol is marketed and sold should be determined by governments, not the industry that profits from a harmful and addictive product. These recommendations put the health and safety of Australians at the centre of decision-making, with stronger protections for children, greater safeguards around personal data, and meaningful accountability for non-compliance.

"We know from research evidence and the accounts of people who have experienced harm, that this will go a long way to make a difference in the community."

"The committee has recognised that how alcohol is sold and delivered matters. Its recommendations on online sales and delivery are an important step towards reducing preventable harm. South Australia is leading the way with new alcohol delivery laws, including a two-hour safety pause designed to help reduce alcohol-related violence in the home.

"Now we look to every other jurisdiction to honour their commitment to reduce alcohol-related violence in the home," Ms Chorley added.

"The committee has heard the evidence and made its recommendations. The Australian Government now has a clear roadmap for action. These are practical, common-sense measures that will reduce harm, protect children and families, and improve the health and safety of communities across Australia."

Measures to reduce harm from alcohol home delivery have also been recommended by the [Federal Government's Rapid Review](#) of prevention approaches to end gender-based violence and the South Australian [Royal Commission into Domestic, Family and Sexual Violence](#).

-ENDS-

Media outlets are requested to promote help-seeking information when reporting on alcohol and other drugs, in line with the [Mindframe National Guidelines](#). Suggested wording relating to this media story: *If you or someone you know needs support, please call Lifeline 13 11 14, the National 24/7 Alcohol and Other Drugs Hotline 1800 250 015 or 1800RESPECT 1800 737 732.*

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The Foundation for Alcohol Research and Education (FARE) is a not-for-profit organisation with a vision for an Australia free from alcohol harms – where communities are healthy and well and where laws, policies and programs are fair, equitable and just. Working with local communities, people with lived experience of alcohol harm, values-aligned organisations, health professionals, researchers and governments across the nation, we are improving the health and wellbeing of everyone in Australia. To learn more about us and our work visit www.fare.org.au